

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
OHIO	10,847,115	11,353,140	11,442,741	11,590,838
MEDIAN AGE (YRS)	-----	36.2	37.0	38.2
HISPANICS (ANY RACE)		217,123	231,570	258,215
STATE'S PERCENTAGE		1.91%	2.02%	2.23%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	9,645,453	9,684,649	9,766,976
STATE'S PERCENTAGE	84.96	84.64	84.26
MEDIAN AGE (YRS)	37.3	38.3	39.7
BLACK/AFRICAN-AMERICAN	1,301,307	1,327,681	1,347,287
STATE'S PERCENTAGE	11.46	11.60	11.62
MEDIAN AGE (YRS)	30.5	31.0	31.9
AMERICAN INDIAN/NATIVE	24,486	26,548	30,038
STATE'S PERCENTAGE	0.22	0.23	0.26
MEDIAN AGE (YRS)	33.5	33.1	32.9
ASIAN	132,633	142,412	159,471
STATE'S PERCENTAGE	1.17	1.24	1.38
MEDIAN AGE (YRS)	31.1	31.7	33.3
HAWAII/PACIFIC ISLANDER	2,749	2,872	3,304
STATE'S PERCENTAGE	0.02	0.03	0.03
MEDIAN AGE (YRS)	28.2	27.8	28.5
OTHER	88,627	95,336	106,576
STATE'S PERCENTAGE	0.78	0.83	0.92
MEDIAN AGE (YRS)	23.4	23.8	24.2

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	2,358,311	2,282,288
SUBURBAN	6,887,967	7,056,088
RURAL	2,196,463	2,252,462

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$45,728	-----	
PER CAPITA	\$23,716	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$180,887,762,000	\$226,431,637,000	25.18%
FOOD AT HOME TOTAL	\$21,012,865,200	\$23,731,910,300	12.94%
FOOD AWAY FROM HOME TOTAL	\$18,998,012,000	\$23,488,693,800	23.64%
FOOD AS % OF TOTAL EXPENDITURES	22.12%	20.85%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$3,966,673,400	\$4,506,931,100	13.62%
FISH & SEAFOOD PRODUCTS	\$388,180,200	\$441,406,200	13.71%
FRUITS & VEGETABLES	\$2,231,522,100	\$2,488,064,500	11.50%
DAIRY PRODUCTS	\$2,278,005,500	\$2,563,536,300	12.53%
BAKERY PRODUCTS	\$2,308,904,400	\$2,530,924,700	9.62%
CEREALS & PRODUCTS	\$1,155,276,200	\$1,325,362,300	14.72%
PREPARED FOODS	\$3,548,752,700	\$4,059,073,800	14.38%
JUICES	\$531,792,400	\$594,618,500	11.81%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$1,318,419,700	\$1,799,779,100	36.51%
FAST FOOD	\$551,034,900	\$727,112,500	31.95%
FULL SERVICE	\$767,384,800	\$1,072,666,600	39.78%
LUNCH	\$4,616,828,100	\$5,681,145,700	23.05%
FAST FOOD	\$2,755,515,800	\$3,298,546,600	19.71%
FULL SERVICE	\$1,861,312,300	\$2,382,599,100	28.01%
DINNER	\$6,825,427,300	\$8,619,477,800	26.28%
FAST FOOD	\$2,661,802,300	\$3,200,378,200	20.23%
FULL SERVICE	\$4,163,625,000	\$5,419,099,600	30.15%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$874	\$961	9.95%
POULTRY	\$239	\$264	10.46%
EGGS	\$36	\$38	5.56%
FISH & SEAFOOD			
FRESH	\$45	\$49	8.89%
FROZEN	\$28	\$33	17.86%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$332	\$361	8.73%
CANNED	\$80	\$89	11.25%
FROZEN	\$61	\$63	3.28%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$165	\$176	6.67%
CHEESE	\$137	\$143	4.38%
ICE CREAM	\$81	\$88	8.64%
BUTTER / MARGARINE	\$42	\$50	19.05%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$395	\$420	6.33%
COOKIES	\$73	\$77	5.48%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$150	\$159	6.00%
PASTA PRODUCTS	\$43	\$50	16.28%
FLOUR & MIXES	\$39	\$46	17.95%
RICE	\$23	\$27	17.39%
PREPARED FOODS			
SNACKS/CHIPS	\$140	\$162	15.71%
JUICES	\$117	\$127	8.55%
FROZEN/PREP. OTHER	\$116	\$135	16.38%
SOUPS	\$64	\$75	17.19%
SAUCES & GRAVIES	\$59	\$59	0.00%
BABY FOOD	\$45	\$49	8.89%
FROZEN MEALS	\$44	\$51	15.91%
NUTS	\$31	\$34	9.68%
SALADS	\$25	\$31	24.00%

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